## 188: Unveiling the Power of Podcasting: The Ultimate Business Development Tool – With Ronsley Vaz & Kevin Bees, Profit Maximization Expert

<https://www.dropbox.com/scl/fo/bel3jfh4tkfwmvhxklx3w/h?dl=0&rlkey=scuxlfou5b2v4vffmbmrfa9ef>

Ronsley Vaz is an entrepreneur, speaker, author, and podcaster. He helps entrepreneurs and changemakers use their voice for change, refine their arguments for scale, and grow their businesses for impact.

He is the author of Amplify, a TED speaker, the creator of podcast brands for actors, athletes, entrepreneurs, politicians, and influencers.

He has interviewed more than 1,400 people and has been listened to over 5 million times in 133 countries.

**In today's episode, Ronsley shares:**

* How to wave goodbye to Imposter Syndrome: Crush It with Reps.
* His extraordinary journey: Chef to Restaurant Owner, ISO9001 Expert, Software Engineer, Financial Planner, and More, Culminating in His Current Business.
* Crafting a Renaissance: His Odyssey from Chef to Entrepreneur, Mastering Recruitment, Marketing, Sales, and Beyond.
* How 'Bond Appetite' Catapulted: A Million Podcast Downloads in Mere Months, Leading to a Business Empowering Fellow Entrepreneurs.
* How he pioneered the ultimate podcasting playbook, igniting the podcasting journeys of thousands.
* The Power of Podcasting: Your Ultimate Business Development Tool.
* How to use podcasting in your business to maximise your reach to new customers.
* Why we need to Share the truth with those who listen and care, approaching it as a service and aiming for impact
* How a collaborative approach, coupled with a friendly service mindset, can yield better results.
* How you can use reels and short-form videos to enhance your business visibility.
* A powerful marketing framework to attract more clients: Attention, Engagement, Sales
* His Life-changing questiont: How can I serve more often?
* How to live and work where you want, and when you want, and how to attract new possibilities to yoru life.
* Consider the legacy of your ancestors and the opportunities you have in contrast to those who preceded you.
* And much more…

**Resources mentioned in the show:**

**Website:**

* [ronsleyvaz.com](http://ronsleyvaz.com/)
* [www.WeArePodcast.com](http://www.wearepodcast.com)

[**LinkedIn:**](https://au.linkedin.com/in/ronsley)

* [**https://au.linkedin.com/in/ronsley**](https://au.linkedin.com/in/ronsley)

[**Instagram:**](https://instagram.com/ronsleyvaz)

* [**https://instagram.com/ronsleyvaz**](https://instagram.com/ronsleyvaz)

[**Clubhouse:**](https://joinclubhouse.com/@ronsley)

* [**https://joinclubhouse.com/@ronsley**](https://joinclubhouse.com/@ronsley)

**YouTube channel - My AI Love Affair**

* [https://www.youtube.com/@MyAILoveAffair](https://www.google.com/url?q=https://www.youtube.com/@MyAILoveAffair&sa=D&source=calendar&usd=2&usg=AOvVaw1PpxeN86tVLAH_6crgd_o-)

**If you would like more insights on profit maximization for your business, visit** [**www.ProfitHive.com.au**](http://www.profithive.com.au/)